



Simplifying OEM Dealer and Distributor Analytics



insia.forty4hz.com

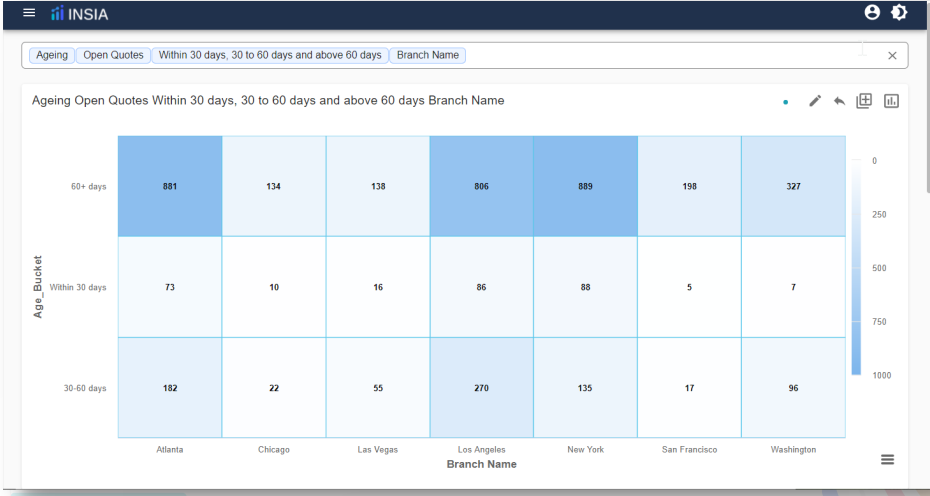
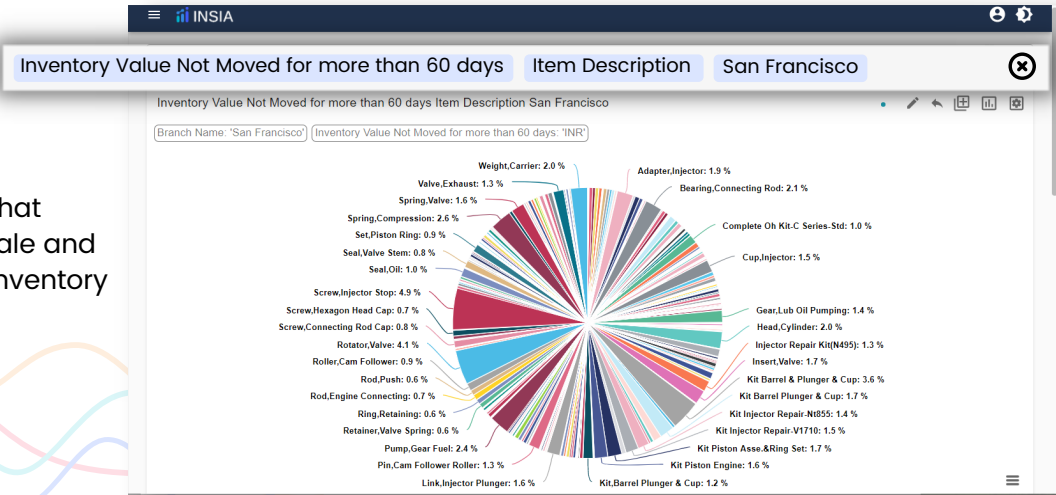
Overview

A customer journey in the OEM dealership and distribution business has multiple touchpoints. From the lead, opportunity, quotation, sale, service, job cards, all the way to warranty claims for OEM. These touchpoints generate a lot of data, data that is unstructured, inconsistent, and spread across multiple data silos. Extracting actionable information from them is very difficult when there is a constant juggle between acquiring new customers and servicing existing ones. And a need for firm inventory control to keep the supply moving and clients happy.

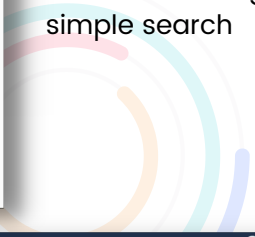


On our analytics platform, bring all sales and service datasets together and directly interact with them. The best part about starting with INSIA is its simplicity for business users to mine actionable insights without any technical know-how.

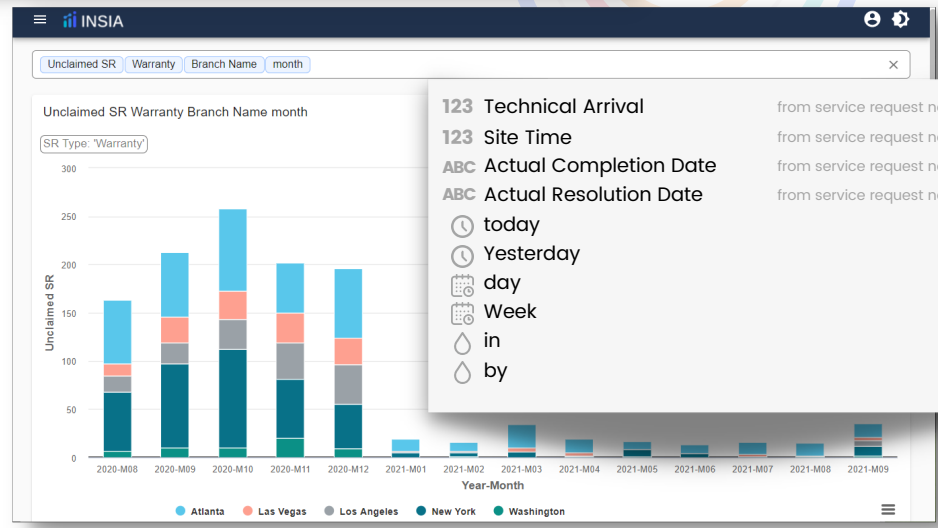
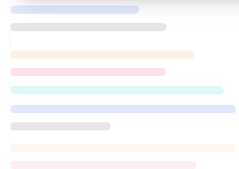
Monitor items that don't make a sale and optimize your inventory in no time



Track ageing of your open quotes across branches through a simple search



Track your unclaimed warranty service requests for any branch over time with guided search



Claim Rejection Rate has increased by **55%** this quarter as compared to previous year same quarter



Service Request pending for more than 30 days has increased by **50%** this month in London

Intelligent insights pushed to you proactively

INSIA for all

CXO

Gets a Holistic view of his/her business

Sales & Marketing Managers

Compare the actual vs targets and discover changes in sales pattern over time

Production Manager

Analyze assembly line production performance by tracking Rejections, Bad Shots, Quality parameters across equipment and items

Branch Heads

Get a complete view of your branch performance across Sales, Service, Tool utilization, Claim adherence, Inventory management

Service Managers

Monitor field engineer performance by tracking Turn-around time, service gaps across Service Request types, Breakdown calls, Customer types

Inventory Manager

Track inventory by analyzing non-moving or excessive inventory, Min-Max levels across item name, categories, branches

Channel Heads

Help your dealer and distributor track their purchase order, pending orders, quotes, and service performance across products and more

Finance Managers

Monitor receivables, payables, delay in payments, and outstanding across customer type, branch



Karm Sales and Services



JNMPL



Trident Services Pvt. Ltd.

Our top customers

Powered by
 FORTY4HZ

SOLUTIONS

OEM

Retail

Finance

Procurement

Shipment & Logistics

Media & Entertainment

CPG

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